

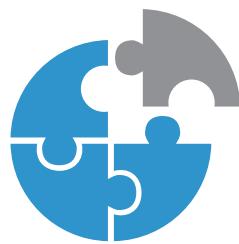
# THE COOP QUARTERLY NEWSLETTER

## MARCH 2022

*"An investment in knowledge always pays the best interest."*

Benjamin Franklin

Join **THE COOP'S**  
**FREIGHT FORWARDING**  
**CERTIFICATE COURSES**  
to boost your career and reach  
your company's fullest potential!



**The**  
**Cooperative**  
logistics network



## Message from the President

Dear members,

Welcome to the 1st edition of The Coop's newsletters for 2022. Hope this message finds all of you safe and healthy. After two long years, our lives are finally coming back to normal. Let's keep our fingers crossed and hope that we will be able to get together under one roof and carry on with our teamwork and social activities like we used to do in the pre-pandemic times!

In this newsletter, we have included a special feature about the launch of The Coop's Online Academy and how it will help the members to nurture the skills of their team and enhance their work output. Make sure to check out further course details from our website!

Like always, you will get to read about the latest achievements of your fellow Coop members. Additionally, our reports on the trends of the container shipping situation and the story behind the creation of FreightViewer are going to make for very interesting reads.

Our sector news in focus is about the freight data-sharing platform that is being introduced by the government of the USA. We have also included several news headlines from the supply chain sector. There is an article on the introduction of the Electronic Bill of Lading and how it is ushering in an era of digital transformation for this industry. Make sure to take a look!

Lastly, I would urge all of you to keep up with the good job of collaboration! Keep in mind that the power of collaboration is the foremost factor that helps independent freight forwarders like you to grow their business by obtaining new projects from domestic and international logistics partners.

If you want to feature the news of your company then don't forget to send us a few lines about your recent achievements!

Happy reading!

Kind regards,



Antonio Torres  
President and Founder

# MEMBERS NEWS

## SEVEN BORDERS LOJISTIK DIS TICARET LIMITED SIRKETI IS CHANGING THE NAME OF THEIR COMPANY TO GIRITLI TAŞIMACILIK A.Ş

Seven Borders Lojistik Dis Ticaret Limited Sirketi, a Coop member in Bursa, Turkey, has changed the name of their company to Giritli Taşımamacılık A.Ş. They have changed the name of their organization following a merger with Giritli Global.



To quote Mr. Goksel Giritlioglu the Managing Partner of Seven Borders, *"From now onward, we will operate under the umbrella of Giritli Global. We are hoping that this merger will allow us to offer enhanced service to our clients in the coming days. Moreover, the union of the workforce of two pioneering logistics companies will lead to faster, safer, and cost-effective transportation services in every country of the world."*

Their company which started its journey in 1999 are leaders in the maritime logistics sector. *"We want to further increase our credibility by including it in our group company. We know that this will affect us positively and we have received good feedback so far,"* adds Mr. Giritlioglu.

## SHINE LOGISTICS WINS THE ECONOMIC DEVELOPMENT CONTRIBUTION AWARDS

Shine Logistics Co Ltd, a Coop member in Seoul, South Korea, has garnered the Economic Development Contribution Awards. This award is a part of the 2021 Proud Korean Character Awards. In fact, the three award ceremonies of Proud Korean Person Awards, the International Peace Contribution Awards, and the World Luxury Brand Awards were held together at Yonsei University Alumni Hall on 12th November.



In the words of Mr. Chan-Bin Im, President of Shine Logistics, *"Marking its ninth anniversary this year, the 'Proud Korean Character Awards' is an event that discovers and awards people who contribute to the development of the country and society with a sense of responsibility and mission in each field. Moreover, the fact that we are the proud recipient of this award goes on to prove our credibility and expertise in this sector."*

In addition, the "World Luxury Brand Awards" and the "International Peace Contribution Awards" are events that award people who have managed and developed products and services. Therefore, they have contributed to the development of the national economy. Meanwhile, to quote the organizing committee of these awards, *"We aim to respect people who have been actively doing their job throughout society. This includes politicians, social group heads, celebrities, athletes, artists, organizations, associations, media, and companies."*

*"Above all, this award helped us firmly secure our position as one of the top players in the logistics sector. Lastly, I would like to thank all my colleagues, partners and, most importantly, our clients. They have definitely contributed to the success of our organization,"* adds Mr. Im.

## ILOGS CORPORATE BECOMES AN IATA ACCREDITED AGENT



Ilogs Corporate SAS, a Coop member in Bogota, Colombia, gets the IATA accreditation. This much-coveted accreditation enhances the prestige of logistics companies and helps them obtain greater industry recognition. The achievement of Ilogs Corporate is all the more praiseworthy because the requirements for this accreditation have become a little more demanding in the face of COVID.

Moreover, obtaining this accreditation by freight forwarders in Colombia has become difficult and requires several guarantees. Thanks to the experience

and expertise of Ilogs, they were quite vigilant in complying with each and every one of the requirements. To quote Ms. Martha Mora, the Founder of Ilogs Corporate, *"We are delighted to have become an IATA accredited Cargo Agent. Furthermore, this accreditation will secure our position as one of the best air freight forwarders in Bogota."*

The international airlines give free rein to agents who strive to obtain this important accreditation. Ms. Mora further adds, *"The IATA accreditation has opened up an important opportunity for Ilogs in terms of enhanced service. Additionally, our expertise in the field of air cargo will make us the chosen forwarder of our customers and network partners from all over the world. Lastly, I would like to take this opportunity to thank my teammates for their dedication and effort which were the most important factors responsible for the success of our company!"*

## DELPA GROUP CELEBRATES THEIR 25TH ANNIVERSARY

Delpa Group, a Coop member in Santiago, Chile, has recently celebrated their 25th anniversary. They started as a freight forwarder in 1996. Soon they began the expansion of their services in Latin America, and became the first company to establish weekly land transport services from Brazil and Argentina to Chile.

To quote Daniel Urra, the President of Delpa Group, *"We celebrated our anniversary by changing our corporate image. We want all our clients and the world to know that we are celebrating and that we continue to move forward as a company. In the last 25 years, we have come up as one of the best land cargo transportation companies in Latin America. Moreover, another great milestone has been the incorporation of new technologies to automate our work processes."*

For 25 years, they have worked with a strategic plan which they have been able to achieve progressively and successfully. Delpa Group presently has offices in 11 countries in addition to their branch offices in Chile. After working with several large national and multinational brands, they understood the importance of digitizing their operations. They have created their own CRM and constantly invest in state-of-the-art technologies that improve the productivity of their logistics processes.

*"The scenario of the world economy has changed and we have had to adapt to the paradigm shift of how users buy. Additionally, we need to be updated with the new technologies that have been developed, with the time that we must spend in the dispatch of merchandise, and lastly with the logistics communication process to fulfill the expectations of all our customers,"* adds Mr. Urra.



## INFINITY SHIPPING SERVICES CELEBRATES THEIR 15TH ANNIVERSARY



Infinity Shipping Services, a Coop member in Karachi, Pakistan, completes 15 years in the industry. As a company specializing in handling breakbulk cargo and heavy machinery, they obtained several projects that allowed them to achieve their targets in the last two years. Some of these projects consisted of handling breakbulk vessels, minerals and iron ore for export from Pakistan to China.

*To quote Mr. Faizan Sattar, the CEO of Infinity Shipping, "I am proud to announce that our business has been growing by the day. Moreover, even during the pandemic, we not only met our targets but even surpassed our forecast targets. This is largely due to our close relationship with carriers and airlines that has enabled us to offer the best rates and find space even in the busiest season."*

Infinity Shipping is presently handling project cargoes for the building of a vast network of highways and railways across Pakistan. The \$62 billion China-Pakistan Economic Corridor is a collection of infrastructural projects across the country. For this project, they are mostly moving items like poles and street lights.

"Recently two sea ports are operating in Pakistan- Karachi Port and Port Qasim. We are one of the few forwarders in Pakistan with a shipping license for the above two ports. Moreover, we also have the license to operate in the newly established Gwadar port in Balochistan. The Gwadar port will be responsible for all vessels required in the movement of CPEC logistics to/from worldwide.

## CONSOLIDACION INTEGRADA SUCCESSFULLY HANDLES AN INTERNATIONAL PROJECT CARGO CONTAINING EIGHT OVERSIZED CRYOGENIC GAS TANKS

Consolidacion Integrada, a Coop member in Guatemala City, Guatemala, has recently moved a project cargo consisting of eight cryogenic gas tanks.



They were in charge of land transportation of the cargo from Guatemala to Costa Rica. For this shipment, they worked for a distinguished client- Ingasa, a highly reputed supplier of industrial gases and safety products in Guatemala.

They received the eight gas tanks from China which they stored in a bonded warehouses facility. Then they reexported this cargo from Guatemala to Costa Rica. They loaded the tanks onto the transportation platforms and secured the cargo with lashing chains and tensioners. Additionally, they used cranes with 80 tons capacity to load the cargo.

As stated by Mr. Javier Giraldo, Manager of Consolidacion Integrada, "*Moving a project cargo of this size surely entails plenty of complexities and challenges. We had a limited loading area for the crane to work and our team had to be very careful during the loading process. However, we handled this part of the job very professionally. Thankfully, we didn't face any problem during the land transportation to Costa Rica and the tanks were handed over to the consignee safely.*"

# THE STORY BEHIND THE CREATION OF THE COOPERATIVE'S TMS FREIGHTVIEWER



A special report on the beginnings of the Coop's member-exclusive TMS FreightViewer where Mr. Manuel Cardona, the IT Manager of The Cooperative Logistics Network and the Developer of FreightViewer provides us with valuable insights.

A competitive market, increased client expectation, and the need for seamless, visible, and more efficient work processes are some of the factors prompting traditional freight forwarders to take the digital stride. New technologies like blockchain, IoT, TMS, Digital Twins, and Big Data are reshaping the future of the freight forwarding industry. The digital transformation is happening at this very moment in the transportation and logistics industry. Independent freight forwarders are racing to adapt to the big

changes and come up as digital freight forwarders. In this background, the companies that don't adapt to the changes necessitated by Logistics 4.0 are running the risk of losing out their businesses to their competition.

## THE FACTORS THAT MOTIVATED THE COOP TO CREATE A TRANSPORT MANAGEMENT SYSTEM

### The need for a digital transformation

Back in 2018, The Coop's President and Founder, Antonio Torres, understood the importance of the digital transformation for small and independent freight forwarders. After exhaustive research on the up-and-coming technologies setting new standards in the freight forwarding industry, he concluded that investing in a digital tool would allow hundreds of Coop members to increase operational efficiency, cut down costs and explore new avenues of business.

In that very moment, Manuel Cardona, the IT Manager of The Cooperative Logistics Network, starts developing a software that applies the more than 20 years of Antonio's experience as a freight forwarder. *"The freight forwarding industry introduced technological innovation at a much slower pace than the other industries. It has been stuck for decades in outmoded customer interfaces, and age-old manual processes. Nevertheless, the situation was rapidly transforming. We understood that forwarders were risking getting weighed down with ineffectual resource utilization, and slow response time. These are two crucial factors that can erode the customer base of freight forwarders. This encouraged Antonio Torres to figure out a way to allow The Coop members to initiate the digital change. This was when he got in touch with me"*, explains Manuel Cardona.

### The digital strategy

However, digitization is not just about investing in expensive software and creating an IT team for automated workflow. It is more about creating a foolproof digital strategy that is sustainable over the long term. The process requires exhaustive research, preparation and continuous customer engagement to invest in the right tools and obtain the desired outcome.

After years of diligent effort and considerable private investment, The Cooperative Logistic Network came up with FreightViewer in 2018. *"It was a very exciting moment for me! We knew that we were taking a very important step that would transform the mode of operation of independent freight forwarders. Above all, we were allowing more than 320 members to create an online showcase of their door-to-door freight rates, instantly send a quotation and share shipping documents effortlessly in real-time... and all on one professional platform!"*, continues Mr. Cardona.

## FREIGHTVIEWER: FROM AN IDEA TO A GROUND-BREAKING TMS

### The beginnings

The Coop's 5th Annual Meeting was the first time where FreightViewer was first presented to members. It was held in Abu Dhabi in March 2019 and it broke an attendance record. *"In the first few months since the launch, we had to put in a lot of effort. FreightViewer was going to be presented in the Annual Meeting to more than 180 members and everything had to be ready. I remembered the nervousness I felt in the months leading to the Event. Andrea Martin, The Cooperative's FreightViewer Coordinator, was the person responsible for the FreightViewer demonstrations and for instructing members about the utilities and features of this platform. However, everything went well. She came back with some positive feedback from members which encouraged us to keep improving"*.

### The evolution

After the Meeting was over, FreightViewer was already a reality and more and more members started doing tests in the platform to see how it could create quotations instantly. *"We devoted considerable time explaining to members how to use it, its advantages and features. They began realizing how it could improve their day-to-day tasks. However, there was still some reluctance"*.

*It was then that we started to realize that there was a lot of space to improve the tool. I must say that Andrea was the key in the development and update of the software. She was -and still is- in constant touch with members who helped us to make FreightViewer more convenient and practical, and easily adaptable to the work reality of forwarders."*

The next step for the Cooperative's team was to look for industry-leading companies to partner with. The first one happened in 2019 when FreightViewer established an agreement with SHIPCO, one of the world's leading neutral NVOCC's. *"This was a huge move since it enabled the agents to access the LCL rates in over thirty countries right from FreightViewer. Thus, this meant that they could automate a considerable chunk of their day-to-day paperwork".*

After this, the Coop's team decided it was time to expand FreightViewer's accessibility and offer as many opportunities as possible to all users. That was when in January 2019, the Coop's IT department added a new feature to FreightViewer that enabled members to send and receive quote requests to any of their partners both within as well as outside the Network. This update allowed them to store all quotes provided by any freight forwarder on a unique platform. Afterward, came other partnerships in project, such as the one with Onus Cargo Services, an insurance broker or BlueX an API developer.

## FreightViewer nowadays

A TMS can be defined as a tool that manages and optimizes the daily operations of logistics companies. That is exactly what FreightViewer does. Its primary aim is to process all the freight forwarding operations within a unique channel. This enhances visibility for all the stakeholders of the shipping process. In a sector when an instant response is absolutely crucial, FreightViewer could add operational efficiency.

FreightViewer is reducing The Cooperative's members' expenses, saving their time, eliminating manual error, augmenting visibility and security, and minimizing the steps involved in shipping operations.

*"FreightViewer not only helps members with instant quote generation. It can also help them to simplify the tasks of an extremely complicated business. Furthermore, it can improve their customer service by enhancing the response time they give to their clients".*

## THE FUTURE OF FREIGHTVIEWER

### The updates and projects

Presently, The Cooperative is negotiating new strategic partnerships with other industry-leading companies. *"We have initiated conversations with Webcargonet to enable us to upload and update more than 14 million buying airfreight rates to FreightViewer.*

*We are also working on the process of reaching competitive insurance rates for members. Furthermore, we are planning to find a way to help members upload their rates without any effort"*

Every year, The Coop's IT department works hard to improve the tool. This will greatly enhance its potential as a mighty online tool to accelerate the operations of freight forwarders.

### Why digital transformation is the need of the hour?

At the moment, it has become imperative for logistics companies to enhance the level of customer engagement. By minimizing the response time, FreightViewer will give freight forwarders the required capacity to meet their customers' expectations. It allows them to effectively manage rates and profit margins, create personalized quotations, and send them instantly through email or PDF. Additionally, they can set up a customizable quoting website to offer to their clients.

### The rise in the number of digital freight forwarding service providers

More than 14 years back, Maersk launched Maersk Spot Booking, their online booking platform. In the present competitive scenario, eight out of the top ten carriers have created their personal quote generation platform. Digital freight companies like FreightHub, Flexport and Freightos came into the picture in the last few years.

According to a Freightos report, only 25% of the world's top 20 logistics companies are providing LCL online quotes. Customers wait at least two days before receiving a freight quotation. This shows the lack of visibility and transparency in the operations of most forwarders even today.

The freight forwarding industry is evolving very fast. There will be more and more digital freight forwarding service providers. One of the prerequisites of the implementation of technology is hefty investments in software and an IT team. However, independent freight forwarders often lack the enormous assets needed to implement a digital change. This is why The Cooperative decided to offer members a highly useful online tool that allows them to start the digital transformation without any investment.

*"Our TMS is a dynamic tool with upgraded capabilities which is adapted to the freight forwarders realities. Moreover, it has an unbeatable advantage over any other software. Unlike the rest, The Coop is a network with more than 320 members across 135 countries. This allows our members to have rates from almost every corner of the world. We really believe that in FreightViewer rests the future of freight forwarders and our own future," explains Mr. Cardona.*

## KOPF + LÜBBEN CENTRALISES THEIR AIR FREIGHT OPERATIONS IN FREIGHTVIEWER AND HAVE ALMOST REACHED 900 QUOTATIONS GENERATED IN THE SYSTEM

Tobias Teichmann is Head of the airfreight department of Kopf + Lübben, a Coop member in Hamburg, Bremen and Frankfurt, and one of the founders of the network. This is a special interview where our topic in focus is FreightViewer, the Coop's member- exclusive freight rate management software. During the past year, The Coop's FreightViewer Department and Kopf + Lübben Cargo Services worked closely to improve the software. In this interview, Mr. Teichmann talks about the utilities of this platform and how it is helping their team to accelerate their everyday work processes.



### Q. Since when have you been using FreightViewer?

A. Kopf+ Lübben started working with FreightViewer almost one year ago. Initially, we requested a demonstration of the system, and we soon realized the software would be very useful in our office. We started to use FreightViewer with one regular client who submits many inquiries to us. Initially, we uploaded our local charges and rates, which took some time and effort, of course. However, that soon paid off. After we got a routine with the first client and learned how to use FreightViewer, we have quickly customized it for further clients and the team immediately felt confident about the process. Until today, we have reached almost 900 quotations saved in FreightViewer and we are now planning on managing our ocean freights with FreightViewer as well.

### Q. How is FreightViewer helping you to enhance the efficiency and overall output of your office tasks?

A. FreightViewer enables K+ L's Air Freight department to reduce the time needed for a quotation. All of our quotations now have the same homogeneous format and proper layout. FreightViewer also offers useful statistics for our customers' operations as well as a quotation workflow. Furthermore, the implementation of FreightViewer in the Air Freight Department has meant a significant change for our team who previously used to work with corporate design excel sheets and needed to recalculate costs for each inquiry.

### Q. What is your opinion about the new updates added to the FreightViewer? Are they adding to the usability of this platform?

A. Some of the improvements suggested and finally implemented in the tool was integrating a calculator for the cargo dimensions, duplicating quotes for offering several options to customers, the option to amend remarks in the quotation or to modify the validity date in a specific quote. We're very pleased with the performance now. Calculating and submitting a quote just takes a few minutes, it is a great simplification. The Coop's FV team has been very supportive, little hiccups in the program have been improved immediately.

We strongly recommend users experiencing problems with the software to contact the FV team at The Coop who always help quickly and reliably.

### Q. Do you think FreightViewer is helping the Coop members to take the first step towards digitization?

A. FreightViewer is a free and exclusive online software to generate quotations that enables the members to send accurate quotations instantly. From my experience, this platform enormously simplifies the process of generating quotes. The updates added to FreightViewer have enabled our team to quote in a couple of minutes resulting in an average of twelve quotes per day. I am certain that this software can be a great way for members to take the first step towards digitization. Most importantly, in a time when the logistics industry is struggling with so many hindrances, independent freight forwarders need to digitize their operations by using solutions like the FreightViewer.

### Q. What rates have you uploaded to FreightViewer?

A. We have uploaded our import and export local, transport and Air Freight rates to FreightViewer. Therefore, all agents are able to check these instantly. They just need to access the Members Area and go to Freight Viewer's rate browser. We have now inserted all shipments from-to Hamburg, Bremen or Frankfurt in FreightViewer. All members in The Coop can check our rates online at any time. FreightViewer then forwards these quotations straight to us by an automatic email to ensure that we get all of them.

### Q. Would you like to recommend the use of FreightViewer to your network partners?

A. FreightViewer is a brilliant platform that allows members to organize their rates with their local and transport charges on a single platform. Furthermore, the platform allows the members to be at the cutting edge of technology and compete with the stalwarts in the industry by digitizing the majority of business processes. The software stores all data needed for organising a shipment. In other words, a tool like FV will allow the users to come up with an accurate door-to-door quotation. Additionally, it allows forwarders to respond to their customers' enquiries immediately.



# THE COOP STARTS OFFERING LOGISTICS TRAINING COURSES IN ASSOCIATION WITH CIFFA AND CONTAINER XCHANGE

The Coop has launched a virtual academy to help members enrich their knowledge of the freight forwarding industry. Attending The Coop's online logistics courses will allow members and their employees to expand their industry expertise and stay updated with all the new trends in the logistics sector.

## THE COURSES

Presently, The Coop is offering two levels of logistics courses by CIFFA along with a Masterclass on Shipper Owned Containers by Container xChange.



The CIFFA course on **INTERNATIONAL TRANSPORTATION AND TRADE** will educate you on many pertinent topics like appropriate Incoterms selection, risk management, kinds of documentation, types of equipment, freight rate calculation, etc. This course will cover all the basics of the transportation and logistics industry.



The second CIFFA course is called **ESSENTIALS OF FREIGHT FORWARDING**. Attending this course will give you a comprehensive idea about several freight forwarding topics like export packaging, warehousing, international payment handling, document preparation, freight insurance, cargo security, alternative transportation, hazardous material shipping, and more.



The Coop members who attend one or more of the above CIFFA courses will get free access to the **SOC CONTAINER MASTERCLASS** delivered by Container xChange. This is an exhaustive course on handling shipper-owned containers.

## LOGISTICS TRAINING PROVIDERS

In order to bring you the best in supply chain education, The Coop has partnered with [CIFFA](#) (Canadian International Freight Forwarders Association) and [Container xChange](#).



With more than 60 years of experience in logistics education, the [CIFFA](#) is a certified training provider.



[Container xChange](#) is a neutral platform connecting over 600 forwarders. They make available a vast range of educational materials on the subject of container leasing.

**Investing in talent is one of the best ways of retaining the best employees who are the biggest assets of independent freight forwarders like you**



BOOST YOUR OUTPUT AND PRODUCTIVITY



ENHANCE YOUR SKILLS AND KNOWHOW



STAY AHEAD OF YOUR COMPETITORS



SAVE MONEY AND TIME



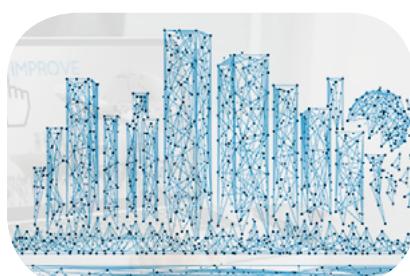
ENHANCE YOUR SKILLS AND KNOWHOW



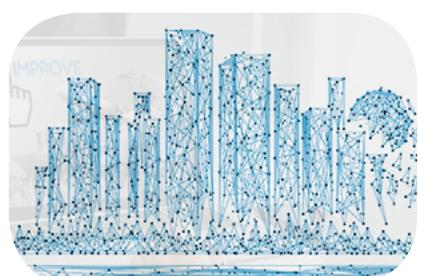
PREPARE FOR GREATER RESPONSIBILITIES



BOOST YOUR EMPLOYEES' PERFORMANCE



SHARPEN YOUR IT SKILLS

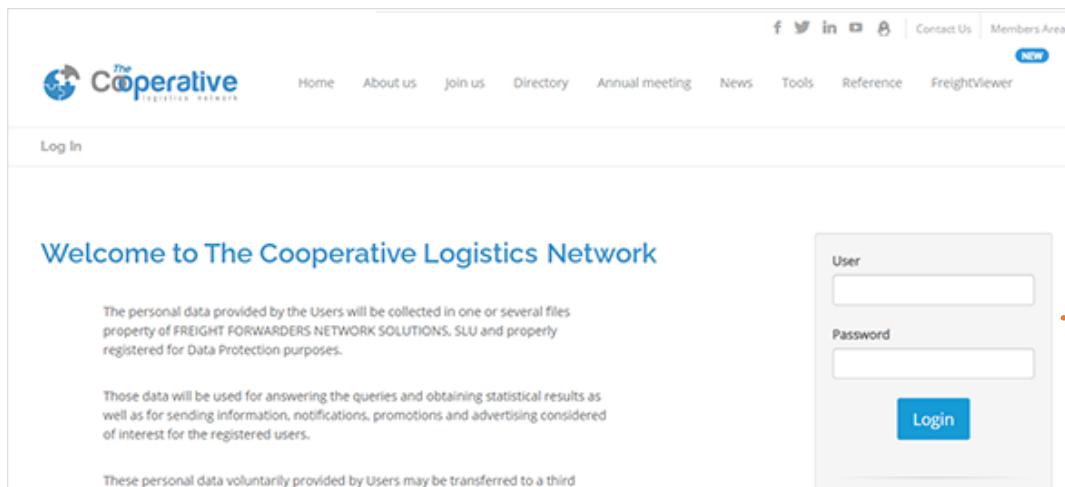


ENHANCE YOUR ORGANIZATION'S FRAMEWORK

**Enrolling in The Coop's online courses will boost the future performance of your team, and adapt them to the changes in the industry**

# HOW TO ENROL THE COURSES

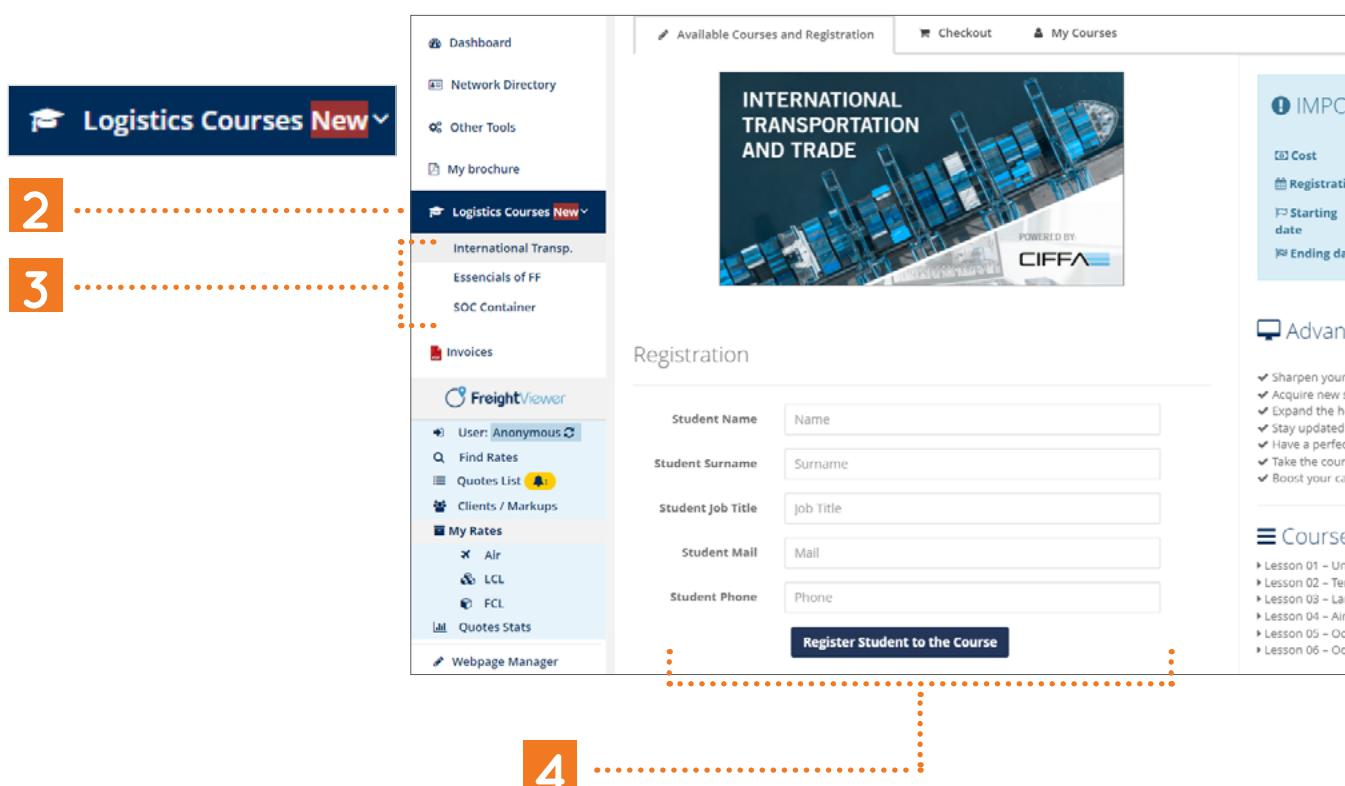
## 1. ACCESS YOUR MEMBERS AREA WITH YOUR LOGIN DETAILS




## 2. GO TO THE 'LOGISTICS COURSES', ON THE DASHBOARD ON THE LEFT OF THE PAGE

## 3. SELECT THE COURSE YOU WOULD LIKE TO ENROL

## 4. FILL IN THE CONTACT DETAILS



## THE COOPERATIVE LOGISTICS NETWORK LAUNCHES A NEW ONLINE CERTIFICATE

Members will be able to download the document by accessing their Members Area

In a bid to digitize their services, improve the network and offer the best and most innovative advantages to its members, The Cooperative Logistics Network is now offering an Online Certification. In order to do so, the IT Department has put together a new section in the intranet. This will enable The Coop members to download their network certificate with the date on which the network accepted them.



This document accrediting membership will be available for download and print from the **Members Area**. Moreover, freight forwarders who belong to the network will only need to access its intranet and click on the "Certificate" tab to find it in the Dashboard.

In the words of Antonio Torres, President and Founder of The Cooperative Logistics Network "*We are working hard to digitize all our services to make our members work easier. With just a click, they will be able to download the Online Membership Certificate. This will be an official Certificate of Membership that proves that the company is a member of The Cooperative Logistics Network and has passed through a rigorous selection process*".

## White House to launch a data-sharing platform for the supply chain sector

*The authorities have instructed shippers, carriers, ports, and other players in the industry to create a data exchange infrastructure that could help to enhance freight velocity*



The Department of Transportation of the United States has launched the Freight Logistics Optimization Works initiative that aims for enhanced freight data sharing by mid-2022. Since the transportation and logistics sector is mostly run by private enterprises, the authority's ability to enhance cargo flow is somewhat limited. However, Joe Biden's Supply Chain Disruption Task Force has united the stakeholders in this sector with three weekly videoconferences for identification of possible roadblocks and discussion of the solutions.

To quote from the fact-sheet of the Biden Harris administration, The Freight Logistics Optimization Works initiative *"will test the idea that cooperation on foundational freight digital infrastructure is in the interest of both public and private parties."* More importantly, it will help to address the critical problem of inadequate information sharing among the several players in this sector. Although most companies have substantially worked on enhancing the visibility of their work processes, some are still hesitant about sharing data with others.

Some of the pilot members of this project include terminal operators Global Container Terminals and Fenix Marine Terminal, the ports of Long Beach, Los Angeles, and the Georgia Port Authority, and carriers like MSC and CMA CGM. Other than these, shipping companies like UPS, FlexiVan, Prologis, CH Robinson, Gemini Shippers, True Value, Albertsons, and FedEx are also part of the programme.



## Fuel surcharges will become inevitable for shipping companies as the War in Ukraine pushes up the price of oil

Since the cost of fuel has crossed \$100 per barrel, the shipping companies are all set to hike up the transportation costs



## Ports of Tacoma and Seattle to join Port of Long Beach's digitization endeavours

The two ports will collaborate with the Port of Long Beach to "address supply chain challenges and to increase visibility in cargo delivery and trade opportunities along the West Coast," says John Wolfe the CEO of the alliance.



## DHL acquires six additional Boeing 777 to boost its air cargo operations

"The Boeing 777 Freighter is the most fuel-efficient aircraft in its class and will connect DHL's global hubs in Cincinnati, Leipzig, and Hong Kong as well as serving other key markets," says Geoff Kehr the Senior VP, Global Air Fleet Management of DHL Express



## Hapag Lloyd to launch premium two-port sea freight shipping services between China and Germany

This is the first-ever China to Europe express sea freight service that will successfully bypass the congested ports in North Europe



## Vessel traffic around the ports in Russia goes down by a whopping 54%

The global sanctions on Russia have resulted in a drastic reduction of freight ships in and around the Russian ports

# HOW THE ELECTRONIC BILL OF LADING IS ACCELERATING THE DIGITAL TRANSFORMATION OF THE LOGISTICS INDUSTRY

Technological innovations in the last couple of years have transformed the paper-based Bill of Lading into the electronic format known as eBoL/eB/L or Electronic Bill of Lading. The new format comes with several important advantages for all the stakeholders of the shipping process.

## What is a Bill of Lading?

A Bill of Lading is the most important paperwork you, as an independent freight forwarder, need to handle for any international movement of cargoes. Regardless of the kind of goods you are transporting or the mode of shipping, you will need this document.

The Bill of Lading is a legal document issued by the carrier to the shipping agent. This paperwork includes all the important cargo details like volume, commodity type, destination, etc. It contains the following information:

1. Name and addresses of both the shipper and consignee
2. Reference number/purchase order
3. Shipment pickup date
4. Cargo description
5. Shipment weight
6. Packaging details
7. Details of the independent freight forwarder in charge
8. Special notes or instructions

## What is an electronic Bill of Lading?

Simply put, the eB/L is the online version of the paper B/L. It has the same function as the paper B/L but comes with several advantages like security, speed, and accuracy of data. Previously the shippers were required to post the B/L to the consignee in another city or country. However, the electronic B/L saves the hassle and unreliability of a courier.

You can now just mail a copy of the document to the consignee. Moreover, it also allows you to transfer this important doc to any other parties involved in the shipping process.

## Benefits of Electronic Bill of Lading

- Instant data exchange
- Paperless process
- Enhanced data security
- Enhanced accessibility



# LET'S KEEP GROWING

The Coop is currently covering 139 countries represented by 329 freight forwarders around the world.

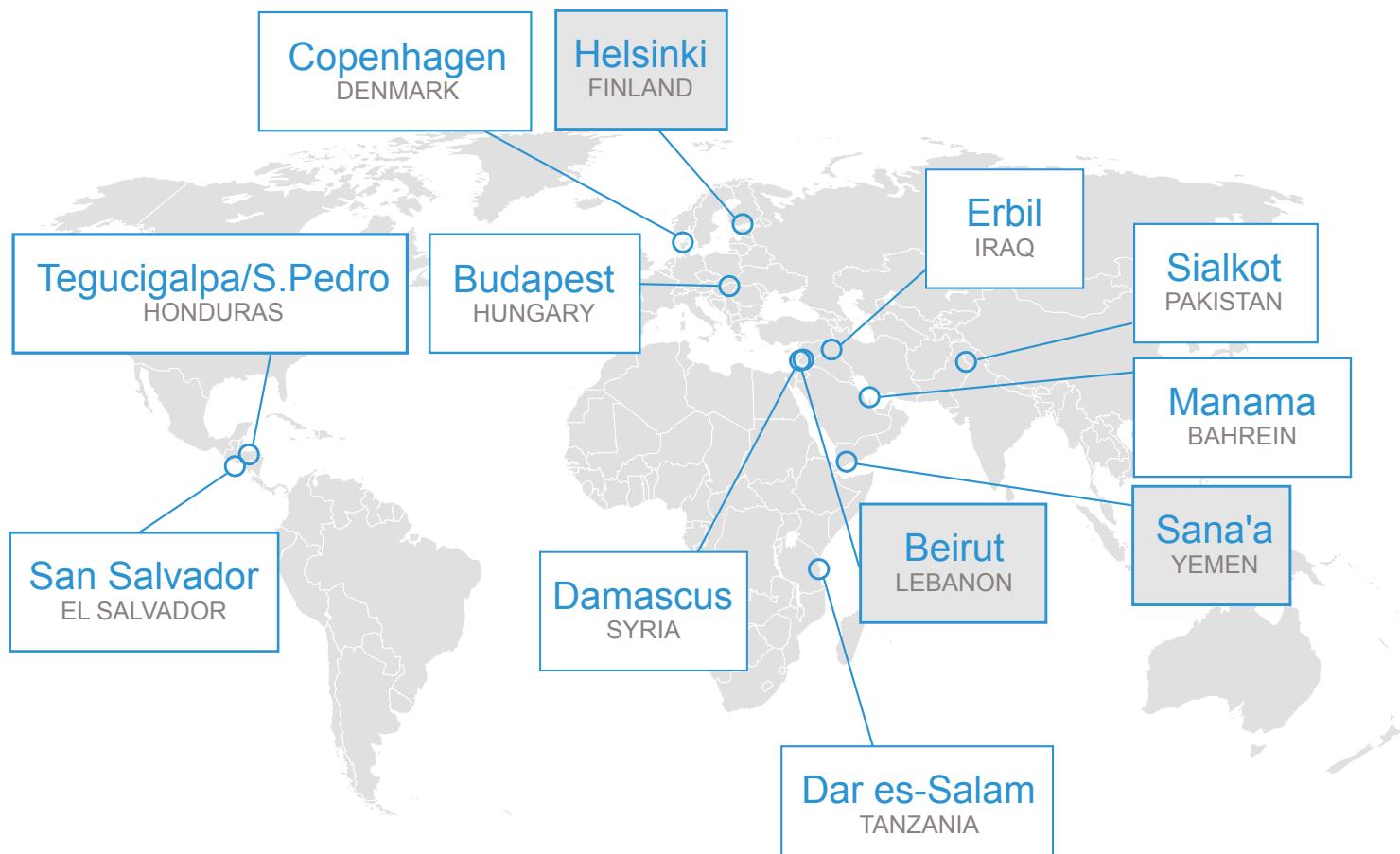
## HOWEVER, THERE ARE STILL A FEW CITIES IN NEED OF COVERAGE!

Take a look at the cities needing coverage and tell your friends in the industry about the advantages of becoming a Coop member. If the agent you are referring to eventually becomes a part of our network then you will get a 25% discount on your upcoming annual membership fee.

If you refer more than one agent who successfully becomes a part of our network then you stand a chance to get a maximum of four discounts every year which means that your membership fee could be just 0 for the coming year!

 Make sure to spread the word about our network and send us referrals of eligible and reliable freight forwarders!

### Examples of cities **needing coverage**





# PUBLIC HOLIDAYS

## APRIL 2022

MON	TUE	WED	THU	FRI	SAT	SUN
				1 Cyprus, Iran, San Marino	2 Argentina, Iran	3 Afghanistan, Brunei, Maldives, Malaysia, China
4 Angola, China, Senegal, Taiwan	5 China, Hong Kong, Macau, Taiwan, N Korea	6 Burundi, Thailand	7 Kyrgyzstan, Mozambique, Rwanda, Tanzania	8 Kiribati, Liberia	9 Georgia, Kosovo, Myanmar, Philippines, Tunisia	10 Kosovo, Myanmar, Vietnam
11 Costa Rica, Myanmar, Vietnam	12 Liberia, Myanmar	13 Myanmar, Sri Lanka, Thailand	14 India, Sri Lanka, Argentina, Colombia, Costa Rica, Denmark, El Salvador, Guatemala, Honduras, Norway, Paraguay, Philippines, Spain, Uruguay, Venezuela, Bangladesh, Cambodia, Honduras	15 International Good Friday	16 Australia, Chile, El Salvador, Fiji, Guatemala, Honduras, Hong Kong, Nicaragua, Papua New Guinea, Philippines, Seychelles, South Sudan, Zimbabwe, Cambodia, Israel, Lao, Myanmar, Sri Lanka	17 32 countries
18 International Easter Monday. Uruguay, Zimbabwe	19 Brunei, Malaysia, Eswatini, Venezuela	20	21 Brazil, Iceland	22 Bosnia and Herzegovina, Bulgaria, Cyprus, Eritrea, Ethiopia, Georgia, Greece, Lebanon, Montenegro, Romania, Serbia, Israel	23 Bulgaria, Serbia, Georgia, Iran, Turkey	24 Albania, Belarus, Bosnia & Herzegovina, Bulgaria, Egypt, Greece, Georgia, Moldova, Kosovo, N. Macedonia, Sudan, Ukraine, Serbia
25 Various Countries	26 Tanzania	27 Netherlands, Sierra Leone, Slovenia, South Africa, Togo	28 Afghanistan, Barbados, Gibraltar, Zambia	29 Bangladesh, Guinea, India, Ivory Coast, Niger, Bangladesh, India, Japan	30 Sint Maarten, Vietnam	

## MAY 2022

MON	TUE	WED	THU	FRI	SAT	SUN
						1 International May Day
2	3	4	5	6	7	8
43 countries	40 countries	28 countries	Bangladesh, Brunei, Comoros, Egypt, Iraq, Jordan, Kuwait, Oman, Pakistan, Palestine, Qatar, Saudi Arabia, Tunisia, UAE, Yemen, Ethiopia, Israel, Japan, Kyrgyzstan	Brunei, Iraq, Kuwait, Oman, Qatar, Saudi Arabia, Yemen, Bulgaria	Iraq, Saudi Arabia	25 countries
9	10	11	12	13	14	15
Kosovo, Luxembourg, Armenia, Azerbaijan, Belarus, Georgia, Israel, Kazakhstan, Kyrgyzstan, Moldova, Russia, Serbia, Tajikistan, Ukraine, Hong Kong, Samoa, Uzbekistan	El Salvador, Mexico, Kazakhstan, Russia	Bhutan	Georgia	Denmark, Greenland, Faroe Islands	Cambodia, Liberia, Myanmar, Paraguay	Malaysia, Sri Lanka, Cambodia, Paraguay
16	17	18	19	20	21	22
Indonesia, Sri Lanka, Bangladesh, India, Nepal, Singapore, Thailand, Cayman Islands	DR Congo, Norway	Argentina, Haiti, Turkmenistan	Cambodia, Turkey	Cameroon, East Timor	Chile, Montenegro	Martinique, Montenegro, Yemen
23	24	25	26	27	28	29
Jamaica	Bulgaria, N. Macedonia, Eritrea	Gambia, Ghana, Guinea, Lesotho, Mali, Mauritania, Zambia, Zimbabwe, Argentina, Jordan, Lebanon	Austria, Belgium, Cameroon, Congo, Denmark, Finland, Faroe Islands, France, Gabon, Germany, Indonesia, Ivory Coast, Lesotho, Liechtenstein, Luxembourg, Netherlands, Norway, Senegal, Sweden, Switzerland, Venezuela, Iran	Belgium, Denmark, Sweden, Ecuador, Guadeloupe	Armenia, Ethiopia	Dominican Republic, France, Sweden
30	31					
USA, Anguilla, American Samoa, Guam, Puerto Rico, US Virgin Islands, Croatia, Trinidad and Tobago	Brunei					

## JUNE 2022

MON	TUE	WED	THU	FRI	SAT	SUN
		1	2	3	4	5
		Moldova, Mongolia, Uzbekistan, Romania, Cape Verde, Indonesia, Kenya, Samoa	Gibraltar, UK, Italy	Gibraltar, Cayman Islands, Bahamas, China, Hong Kong, Taiwan, Macau, British Virgin Islands, Thailand, Uganda	Iran	Belgium, Bonaire, Denmark, Hungary, Liechtenstein, Netherlands, Norway, Poland, Slovenia, Sweden, Denmark, Lithuania, Switzerland, Iran, Israel
6	7	8	9	10	11	12
17 countries	Malta		Uganda	Congo, French Guyana, Portugal		Austria, Belgium, Greece, Romania, Paraguay, Philippines, Russia
13	14	15	16	17	18	19
Cyprus, Greece, Romania, Ukraine, Gibraltar, Papua New Guinea, Nigeria, Russia	India, Mongolia, Bhutan, Montserrat, Sri Lanka	Azerbaijan	Austria, Bolivia, Brazil, Croatia, Dominican Republic, East Timor, Germany, Liechtenstein, Grenada, Haiti, Portugal, Poland, Spain, Switzerland, Venezuela, South Africa	Argentina, El Salvador, Iceland	Cambodia, Seychelles	Argentina, Canada, Chile, Colombia, France, Guernsey, Hungary, Ireland, Isle of Man, Malaysia, Malta, Mexico, Netherlands, Puerto Rico, USA, UK, Venezuela, Trinidad and Tobago, Uruguay
20	21	22	23 Estonia, Latvia, Luxembourg	24	25	26
Argentina, Bermuda, Colombia, Eritrea, USA	Bolivia, Greenland, Togo	Croatia		Estonia, Italy, Lithuania, Portugal, Spain, Venezuela, Finland, Latvia, Sweden, New Zealand	Finland, Mozambique, Slovenia, Sweden	Madagascar, Somalia
27	28	29	30			
Azerbaijan, Chile, Colombia, Djibouti, Tajikistan, Ukraine	Ukraine	Malta, Peru, Switzerland, Venezuela, Seychelles	Central African Republic, DR Congo, Egypt, Guatemala			



YOU CAN CHECK ALL THE PUBLIC HOLIDAYS AND DETAILS ON  
[WWW.OFFICEHOLIDAYS.COM](http://WWW.OFFICEHOLIDAYS.COM)



# THE COOP BIRTHDAYS

MARKUS STENZEL	04-APR	TIMOTHY HISCOCK	13-MAY
RICARDO SATO	06-APR	KARL XIE	15-MAY
ANDREA VISONE	18-APR	ALBERTO GARCIA ALCAHUD	15-MAY
XIFAN SUN	19-APR	TANJA KOCHER	15-MAY
WALTER LAFFITTE	20-APR	OLLE ARFVEDSSON	16-MAY
ALAM LIM	22-APR	FADI-JEAN ZAKKA	17-MAY
RAJAA FARROUK	22-APR	JO ILJANG	17-MAY
NATHAN LLEWELLYN	22-APR	REBECA MENDEZ	20-MAY
EVE CHU YUM	23-APR	AGNIESZKA ÅØYSIK	21-MAY
KOSTAS TSALKANIS	23-APR	THOMAS SHI	26-MAY
MARISA MORENO	24-APR	AGNIESZKA ÅØYSIK	27-MAY
LUQZAN NAJHAN KHAIRUL ANUAR	25-APR	URESH FONSEKA	29-MAY
CARLOS CEDENO	25-APR	MATHEW BRUMFITT	30-MAY
LERSAK TECHASETH	27-APR	EVANS MAGERO	02-JUN
ARTUR MOUTINHO	27-APR	CHARLIE TURVILLE	02-JUN
PANDULA JAYASUNDARA	27-APR	YASITH G. PUNCHIHEWA	03-JUN
SALIHA KAFADAR	28-APR	TONNY YEH	03-JUN
RUBEN MASCARADE	29-APR	YEW CHUNG LAI	05-JUN
CARSTEN EHMKE	29-APR	CHIARA MARCHESIN	08-JUN
GERT WOUTERS	30-APR	KLAAS VAN GEFFEN	09-JUN
AARON SUEN	01-MAY	DURUL YAVUZ	09-JUN
NEO SHIH	01-MAY	LOURDES MACIAS	09-JUN
MARIO GUERRERO	02-MAY	RAHARJA SENAPATI	10-JUN
WILL UNARON	03-MAY	PETER ENGLEZOS	10-JUN
DEREK JUNG	03-MAY	NITHIN SHEKHA	14-JUN
MIGUEL ANGEL MONTERO	03-MAY	DAVID MUCKIAN	15-JUN
JUERGEN OTT	04-MAY	SAJJAD AHMED	16-JUN
RODRIGO IZQUIERDO	04-MAY	ROBERT RICH	17-JUN
SERHAT DAGTAS	04-MAY	ADAM XIAO	17-JUN
JOSE JOAQUIN SILVESTRE VIDAL	05-MAY	VAN DUNG TONG	18-JUN
MOHAMMAD TAUFAN EDWARD	05-MAY	DUNG TONG VAN	18-JUN
ANDREW MOLLER	07-MAY	ABHIJEET NAIR	21-JUN
RONALD OWUOR	09-MAY	ASLI ERGUN	24-JUN
JUNO WENG	10-MAY	PANKAJ ARGAWAL	25-JUN
		CATHY NAICKER	29-JUN

# ENDORSED MEETINGS

The Cooperative Logistics Network is collaborating with many industry events and members can enjoy exclusive discounts. Please contact [mserrano@thecooperativelogisticsnetwork.com](mailto:mserrano@thecooperativelogisticsnetwork.com) to find out more.

## China Green Packaging Innovation Summit 2022

2022. 4. 14-15 Shanghai, China



## The 4th China Manufacturing Digital Transformation Summit 2022

April 19-20, 2022 Shanghai, China



## China Green Steel Summit 2022

2022. 4. 19-20 Shanghai, China



## Group Futurista presents Future of Digital Supply Chain Hybrid Event

#FODS2022

Date - 21st April, 2022 | Time - 9:00 AM (CEST)

Mercure Hotel, Amsterdam City



THE FUTURE OF RAIL IN ASIA  
11-12 MAY 2022 | BITEC, Bangkok

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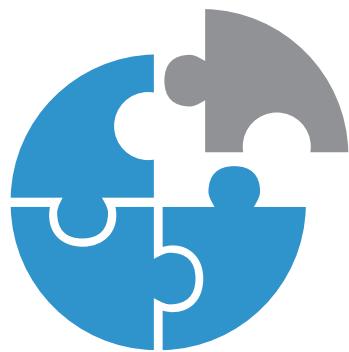
## CONTAINER SHIPPING CONFERENCE

100% Virtual Event | 18th - 20th May 2022



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